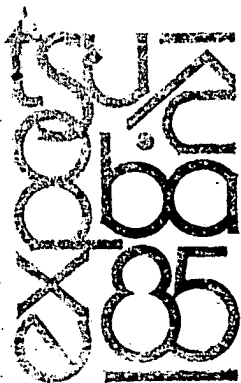


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Ambassador James J. Needham  
United States Commissioner General  
U.S. National Section



Tsukuba Expo 85

Executive Registry
84-1806

April 19, 1984

The Honorable William J. Casey  
Director of Central Intelligence  
Central Intelligence Agency  
Washington, D.C. 20505

Dear Mr. Casey:

I have recently returned from a visit to Japan, which included an inspection of the site for the 1985 World's Fair at Tsukuba.

I wanted to let you know about the progress which is being made on developing private sector support for the U.S. National Pavilion and some general information about the project.

In order to help generate contributions to the U.S. Pavilion, we have retained the public relations firm, Daniel J. Edelman, Inc., which developed the enclosed brochure. The firm also has produced an excellent videotape presentation, which I can arrange for you to see, and other materials for this campaign.

As for the Pavilion and the fair, the site is very attractive and the organizers appear to be making excellent preparations to move people between the airport, Tokyo and the fair grounds. We expect to have the final decisions on the Pavilion exhibits very soon and the work to begin quickly after that happens.

If you would like more information about Tsukuba and the U.S. Pavilion or to review the tape you can reach me through my Washington office, at 485-7485 or in New York, at (914) 337-7657.

Sincerely,

Ambassador James J. Needham  
U.S. Commissioner General of Section

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EXEC  
REG

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